



HONG KONG *Your partner for business success in China and the Asia-Pacific*

How can we help you

The Hong Kong Trade Development Council (HKTDC) serves companies of all nationalities and sizes interested in using Hong Kong as their trade platform for China and beyond.

We facilitate your efforts to source, sell or produce competitively using Hong Kong partners and services. We have more than 40 offices around the world (see over).

Our services include:

Business Matching

Finding a suitable business partner for your international business can be time consuming. Our business matching teams offer a personalised service in Hong Kong and around the world and can help identify experienced Hong Kong partners, agents or suppliers. This service is free to all overseas users.

- An online service is also available at:
www.hkenterprise.com

Sourcing Guide

This regularly updated site allows you to search for products, services, partners, agents, suppliers or manufacturers. Each entry provides product/service descriptions (often with photos and video clips), background information on the company and contact details.

- For more details: www.hkenterprise.com and click on Sourcing Guide

Trade Magazines

We produce 15 trade magazines packed with information on product trends, merchandise, service information and company details. Hard copies, or cd-roms, can be ordered online: www.tdctrade.com/prodmag

Trade Fairs

Hong Kong is Asia's leading trade fair centre and is the location of choice for buyers and exhibitors from the Chinese mainland. Whether you want to reach Asia's top sources or most exciting markets, Hong Kong is the place to be.

- For more details: www.hkenterprise.com and click on Trade Fairs
- For details of all Hong Kong business events:
www.tdctrade.com/exh-con

Business InfoCentre

Our Business InfoCentre in Hong Kong is open seven days a week and contains an impressive range of print, online and multimedia information. There are special sections providing information about business with the Chinese mainland. Our experienced team is waiting to assist you.

- For more details: <http://infocentre.tdctrade.com>

Meet Hong Kong companies overseas

You can source products and services from Hong Kong suppliers without leaving your home country. We arrange for large groups of Hong Kong companies to exhibit at leading trade events around the world.

- For more details: www.tdctrade.com/sp (for services) or www.tdctrade.com/pp (for products)

Join our Hong Kong business network

There are 28 Hong Kong Business Associations around the world. Events including an annual Hong Kong Forum offer valuable networking and partnering opportunities with entrepreneurs from Hong Kong and the Chinese mainland.

- For more details: www.hkfederation.org.hk

www.tdctrade.com

Our website gives you access to TDC content and services 24 hours a day. Tailored to the needs of Hong Kong-based and overseas companies, it is an online gateway to doing business with Hong Kong, the Chinese mainland and Asia. It covers:

- market intelligence and industry sector profiles
- research reports on individual sectors and markets
- 'Business Alert' newsletters on new opportunities or developments in major markets
- practical guides on doing business in Hong Kong and the Chinese mainland

www.hktrader.net

Our free online newsletter for international business readers includes:

- regular articles on new business opportunities in and through Hong Kong
- success stories from international entrepreneurs based in Hong Kong
- at-a-glance business newsbites
- webcasts from industry leaders
- links to featured companies and business organisations

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